

Project criteria

Design principles for new projects and Local Heroes





Project criteria

The project

Focuses on supporting locally led initiatives (i.e., Local Heroes)

Is in line with the needs of the local community

Has a clear goal, incl. sub-goals and a roadmap for achieving the goal

Contains a clear exit strategy focused on capacity building and self-sufficiency of Local Hero

Contains a pre-defined plan for how to evaluate project approach and impact

Is monitored regularly throughout the project duration (progress reporting)

Has low (in)direct costs, so that any resources are used efficiently

Only supports initiatives that are transparent and that meet the Local Hero criteria and due diligence requirements

Local Hero criteria

The Local Hero		
Is based in East Africa	٦	
Focuses on gender equality, youth and/or women empowerment	-	Detential impact
Focuses on food systems and/or Natural Resource Management (NRM)		Potential impact
Is already in operational phase and in need of professionalization and/or upscaling	٦	
Appoints a team to work on the current project (incl. roles and responsibilities)	-	Ease of implementation & Readiness
Is able to identify their most important bottlenecks for progress and related necessities (e.g., resources, costs, expertise)		
Contributes 10% of the total project costs (either financial or in-kind)	٦	
Has a zero-tolerance policy and/or action plan ¹ on corruption and GBV ²	-	Expected commitment
Has active measures in place to ensure gender equality within the organization		

1) A policy and/or action plan can be any set of ideas or a plan of what to do in particular situations agreed upon by the (management) team and internally communicated 2) Gender-Based Violence